

Business Studies

Edexcel GCSE Business

Developing transferable skills

Communication

Initiative

Numeracy skills

LEADERSHIP

Team work

Decision-making Problem solving

Independence

Creativity

Presentation skills

Do you know how to put a great idea into practice?

- Are you good at solving problem after problem?
- Do you want to design a product proposal?
- Do you want to better understand revenue and profit, break-even and cash flow?



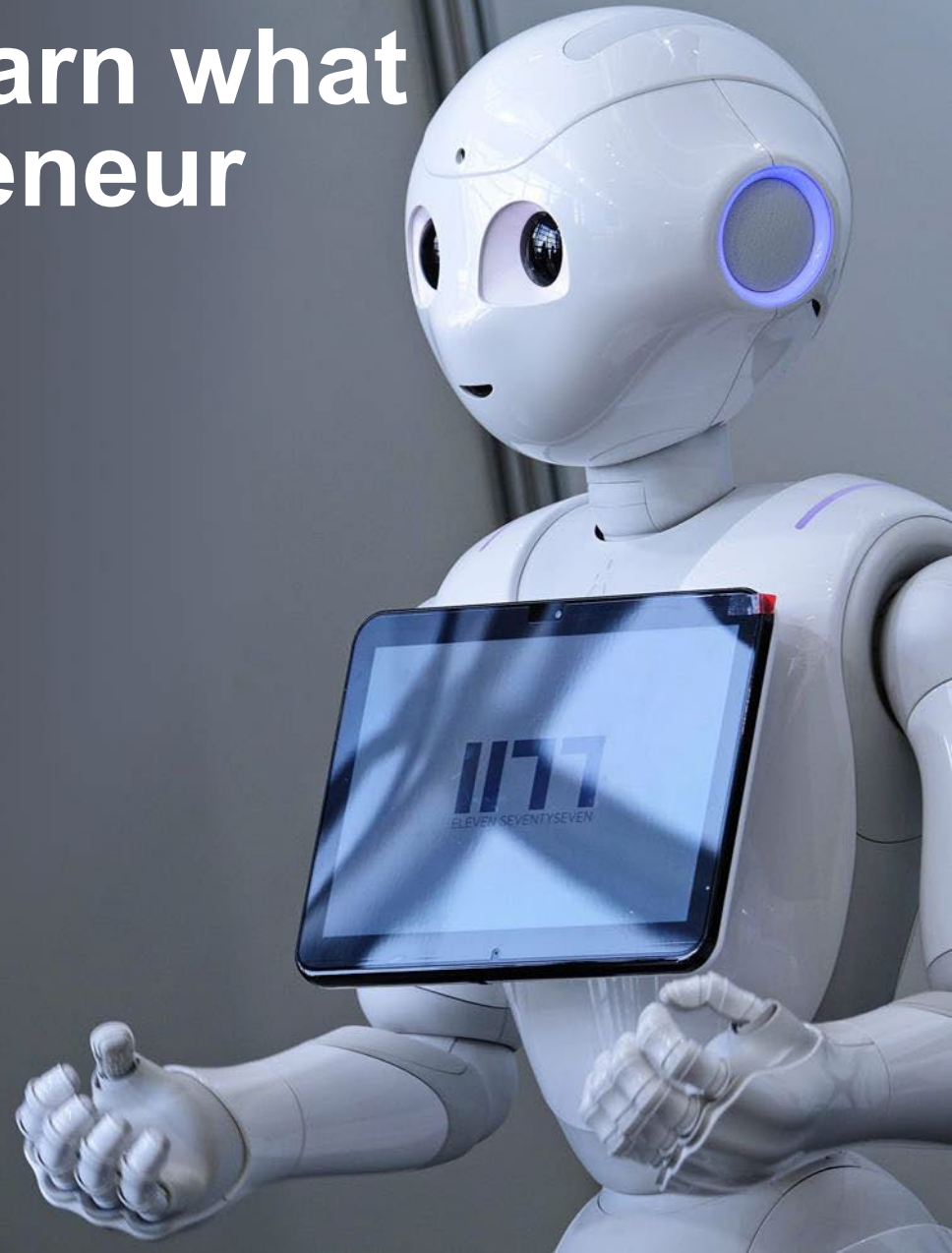
Are you prepared for the ups and downs of business?

- Business is tremendous fun, but it isn't without its ups and downs
- Learn how to seize opportunities and deal with threats



Do you want to learn what drives an entrepreneur to succeed?

- How businesses respond to new technologies
- How a business manages its money and people
- How a business finds and targets its customers



By choosing GCSE Business

- You will learn:
 - How new business ideas come about
 - The skills and attributes an entrepreneur needs to turn an idea into a business
 - The role of external factors, such as technology, in driving change in business



Assessment

- The GCSE is assessed through two external exams at the end of Year 11
 - Each exam is worth 50%
 - Mixture of multiple-choice questions, short answer questions and extended-writing questions based on a business context/case study
 - Calculators can be used for finance questions



Topics

- Year 10 – ‘Theme 1’
 - Topic 1.1 Enterprise and entrepreneurship
 - Topic 1.2 Spotting a business opportunity
 - Topic 1.3 Putting a business idea into practice
 - Topic 1.4 Making the business effective
 - Topic 1.5 Understanding external influences on business
- Year 11 – ‘Theme 2’
 - Topic 2.1 Growing the business
 - Topic 2.2 Making marketing decisions
 - Topic 2.3 Making operational decisions
 - Topic 2.4 Making financial decisions
 - Topic 2.5 Making human resource decisions



**Is this
the right
option
for you?**



Any questions?

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Mr Murphy
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