

Ormiston SWB Academy

Strategic Careers Plan - 2022/23

Vision Statement: To raise the aspirations and awareness of opportunities for our students, whilst developing their confidence, motivation and ambition to allow them to make informed choices and fulfil their potential.

Schools Vision Statement:

'All SWB students will be respectful, responsible learners experiencing a first-class education'

Vision for Careers Provision Ideas:

Ormiston SWB Academy seeks to maximise the life chances of all of our young people and so it is crucial to prepare young people for life beyond school and college. This policy provides a framework for meeting and achieving through Careers Education, Information and Guidance (CEIAG) the aims of:

- Raising students' achievement
- supporting inclusion and promoting equality of opportunity
- encouraging participation in lifelong learning, including further and higher education
- developing enterprise and employability skills
- Encouraging students to contribute positively to their communities

Vision for Careers Provision Statement:

To raise the aspirations and awareness of opportunities for our students, whilst developing their confidence, motivation and ambition to allow them to make informed choices and fulfil their potential.

Current State

5 - Encounters with employers and employees - 100% 6 - Experiences of workplaces - 75% 7 - Encounters with further and higher education - 100% 8 - Personal guidance - 100% 6 - Experiences of workplaces - 75% Compass - Priority Benchmarks:					
3 - Addressing the needs of each student - 100%		· ·			
4 - Linking curriculum learning to careers - 100% 5 - Encounters with employeers and employees - 100% 6 - Experiences of workplaces - 75% 7 - Encounters with further and higher education - 100% 8 - Personal guidance - 100% 6 - Experiences of workplaces - 75% 7 - Encounters with further and higher education - 100% 8 - Personal guidance - 100% 6 - Experiences of workplaces - 75% 2021 Data					
5 - Encounters with employers and employees - 100% 6 - Experiences of workplaces - 75% 7 - Encounters with further and higher education - 100% 8 - Personal guidance - 100% 6 - Experiences of workplaces - 75%					
Compass - Priority Benchmarks: 6 - Experiences of workplaces - 75%	Compass - Current Compass Score:	4 - Linking curriculum learning to careers – 100%			
7 - Encounters with further and higher education - 100% 8 - Personal guidance - 100%		5 - Encounters with employers and employees – 100%			
Responsion Priority Benchmarks: 6 - Experiences of workplaces - 75%		6 - Experiences of workplaces – 75%			
Destination Data: Compass - Priority Benchmarks: Compass - P		7 - Encounters with further and higher education – 100%			
Destination Data: 2021 Data		8 - Personal guidance – 100%			
Destination Data:	Compass - Priority Benchmarks:	6 - Experiences of workplaces – 75%			
2.01 School Sixth Form					
2.03 Further Education 3.07 Apprenticeships 11 5.5% 3.08 Employment combined with accredited training/part time study 3 1.5% 3.12 Employment without training 1 0.5% 3.12 Employment without training 1 0.5% 3.13 Part Time Employment 1 0.5% 3.02 Study Programme 1 0.5% 4.01 Seeking employment - educ or trng only 5 2.5% 4.07 Teenage parents 1 0.5% 4.07 Teenage parents 1 0.5% 5.00 4.500 5.00 4.00 5.00 5.00 4.00 5.00 5.00 4.00 5.00 4.00 5.00 6.000 5.00 6.00		2021 Data	No.	%	
3.07 Apprenticeships 3.08 Employment combined with accredited training/part time study 3 1.5% 3.12 Employment without training 1 0.5% 3.13 Part Time Employment 1 0.5% 3.02 Study Programme 1 0.5% 4.01 Seeking employment - educ or trng only 5 2.5% 4.07 Teenage parents 1 0.5% 4.07 Teenage parents 4.07 Teen		2.01 School Sixth Form	57	28.5%	
3.08 Employment combined with accredited training/part time study 3 1.5%		2.03 Further Education	120	60.0%	
3.12 Employment without training 3.13 Part Time Employment 3.02 Study Programme 4.01 Seeking employment - educ or trng only 5 2.5% 4.07 Teenage parents Total Sector Dudley Sandwell Walsall Wolverhampton Black Country Advanced Manufacturing 17,685 21,765 14,225 13,515 67,805 Business Services 17,860 20,100 22,645 17,695 80,185 Business Services Environmental Technologies 9,25 2,180 13,550 6,000 Business Services Environmental Technologies 9,25 2,180 11,500 18,500 6,500 Public Sector 17,700 18,700 18,000 18,000 6,500 18,500 6,500 1		3.07 Apprenticeships	11	5.5%	
3.12 Employment without training 3.13 Part Time Employment 3.02 Study Programme 1 0.5% 3.02 Study Programme 1 0.5% 4.01 Seeking employment - educ or trng only 5 2.5% 4.07 Teenage parents 1 0.5% Total 200 LMI - Local and Regional Context: LMI - Local and Regional Context: Contemplate Context Contemplate Contemp	Destination Data:	3.08 Employment combined with accredited training/part time study	3	1.5%	
3.13 Part Time Employment 1 0.5% 3.02 Study Programme 1 0.5% 4.01 Seeking employment - educ or trng only 5 2.5% 4.07 Teenage parents 1 0.5% Total 200 LMI - Local and Regional Context: Content Conten	Destination Data.		1	0.5%	
4.01 Seeking employment - educ or trng only 4.07 Teenage parents 1 0.5% Total 200 Sector Dudley Sandwell Walsall Wolverhampton Black Country Advanced Manufacturing 17,685 21,765 14,225 13,515 67,805 80,105 14,500 23,500 80,000 80,000 80,500 17,700 15,500 10,500		3.13 Part Time Employment	1	0.5%	
4.07 Teenage parents Total 200 Comparison Context Context		3.02 Study Programme	1	0.5%	
Sector Dudley Sandwell Walsall Wolverhampton Black Country		4.01 Seeking employment - educ or trng only	5	2.5%	
Total 200		4.07 Teenage parents	1	0.5%	
Advanced Manufacturing 17,685 21,765 14,225 13,515 67,805 8Uilding Technologies 7,550 6,500 5,100 4,150 23,500 8Usiness Services 17,860 20,100 23,645 17,695 80,185 8usiness Services 17,860 20,100 23,645 17,695 80,185 8usiness Services 17,750 16,700 13,100 18,200 64,800 Public Sector 15,900 15,500 14,500 15,500 63,000 Retail 23,000 23,000 19,500 18,500 86,000 Sports 1,400 1,600 1,700 2,200 7,000 Transport Technologies 3,030 9,850 9,505 5,405 29,160 Visitor Economy 5,900 5,440 4,665 5,625 21,600 16K (15,13%)		- ·	200		
Advanced Manufacturing 17,685 21,765 14,225 13,515 67,805 8uilding Technologies 7,550 6,500 5,100 4,150 23,500 8usiness Services 17,860 20,100 23,645 17,695 80,185 8usiness Services 17,750 16,700 13,100 18,200 64,800 Public Sector 15,900 15,500 14,500 15,500 63,000 Retail 23,000 23,000 19,500 18,500 86,000 Sports 1,400 1,600 1,700 2,200 7,000 Transport Technologies 3,030 9,850 9,505 5,405 29,160 Visitor Economy 5,900 5,440 4,665 5,625 21,600 16K (15,13%)			•		
Advanced Manufacturing 17,685 21,765 14,225 13,515 67,805 Building Technologies 7,550 6,500 5,100 4,150 23,500 Business Services 17,860 20,100 23,645 17,695 80,185 Environmental Technologies 925 2,180 1,355 1,650 6,050 Health 17,750 16,700 13,100 18,200 64,800 Public Sector 15,900 15,500 14,500 15,500 63,000 Retail 23,000 23,000 19,500 18,500 86,000 Sports 1,400 1,600 1,700 2,200 7,000 Transport Technologies 3,030 9,850 9,505 5,405 20,160 Visitor Economy 5,900 5,440 4,665 5,625 21,600 Advanced Manufacturing Health Health 18,100 86,000 Advanced Manufacturing Health 14,100 1,			- 19K (18.06%)	Jobs by Sector	
Business Services 17,860 20,100 23,645 17,695 80,185 Environmental Technologies 925 2,180 1,355 1,550 6,050 17,750 15,500 15,500 15,500 63,000 Public Sector 15,900 15,500 14,500 15,500 68,000 Public Sector 15,900 15,500 18,500 86,000 Sports 1,400 1,600 1,700 2,200 7,000 Transport Technologies 3,030 9,850 9,505 5,405 29,160 Visitor Economy 5,900 5,440 4,665 5,625 21,600 Business Services Public Sector Advanced Manufacturing Visitor Economy Transport Technologies Sports 1,400 1,600 1,700 2,200 7,000 Visitor Economy 5,900 5,440 4,665 5,625 21,600		Advanced Manufacturing 17,685 21,765 14,225 13,515 67,805			
LMI - Local and Regional Context: Health 17,750 16,700 13,100 18,200 64,800 Public Sector 15,900 15,500 14,500 15,500 63,000 Retail 23,000 23,000 19,500 18,500 86,000 Sports 1,400 1,600 1,700 2,200 7,000 Transport Technologies 3,030 9,850 9,505 5,405 29,160 Visitor Economy 5,900 5,440 4,665 5,625 21,600 Advanced Manufacturing Visitor Economy *Advanced Manufacturing *Advanced Manufacturing *Ovisitor Economy *IRK (17,77%) *Building Technologies *Sports *Environmental Technologies *Environmental Technologies		Business Services 17,860 20,100 23,645 17,695 80,185			
Retail 23,000 23,000 19,500 18,500 86,000					
Sports 1,400 1,600 1,700 2,200 7,000 Transport Technologies 3,030 9,850 9,505 5,405 29,160 Visitor Economy 5,900 5,440 4,665 5,625 21,600 16K (15,13%) Environmental Technologies					
Visitor Economy 5,900 5,440 4,665 5,625 21,600 16K (15.13%) — ® Environmental Technologies	LMI - Local and Regional Context:	Health 17,750 16,700 13,100 18,200 64,800 Public Sector 15,900 15,500 14,500 15,500 63,000		Advanced Manufacturing Visitor Economy	
Environmental technologies	LMI - Local and Regional Context:	Health 17,750 16,700 13,100 18,200 64,800 Public Sector 15,900 15,500 14,500 15,500 63,000 Retail 23,000 23,000 19,500 18,500 86,000	— 18K (17.77%)	 Advanced Manufacturing Visitor Economy Transport Technologies 	
	LMI - Local and Regional Context:	Health 17,750 16,700 13,100 18,200 64,800 Public Sector 15,900 15,500 14,500 15,500 63,000 Retail 23,000 23,000 19,500 18,500 86,000 Sports 1,400 1,600 1,700 2,200 7,000 Transport Technologies 3,030 9,850 9,505 5,405 29,160	18K (17.77%)	Advanced Manufacturing Visitor Economy Transport Technologies Building Technologies Sports	
	LMI - Local and Regional Context:	Health 17,750 16,700 13,100 18,200 64,800 Public Sector 15,900 15,500 14,500 15,500 63,000 Retail 23,000 23,000 19,500 18,500 86,000 Sports 1,400 1,600 1,700 2,200 7,000 Transport Technologies 3,030 9,850 9,505 5,405 29,160 Visitor Economy 5,900 5,440 4,665 5,625 21,600	10.1(1111.0)	Advanced Manufacturing Visitor Economy Transport Technologies Building Technologies Sports	
	LMI - Local and Regional Context:	Health 17,750 16,700 13,100 18,200 64,800 Public Sector 15,900 15,500 14,500 15,500 63,000 Retail 23,000 23,000 19,500 18,500 86,000 Sports 1,400 1,600 1,700 2,200 7,000 Transport Technologies 3,030 9,850 9,505 5,405 29,160 Visitor Economy 5,900 5,440 4,665 5,625 21,600	10.1(1111.0)	Advanced Manufacturing Visitor Economy Transport Technologies Building Technologies Sports	
	LMI - Local and Regional Context:	Health 17,750 16,700 13,100 18,200 64,800 Public Sector 15,900 15,500 14,500 15,500 63,000 Retail 23,000 23,000 19,500 18,500 86,000 Sports 1,400 1,600 1,700 2,200 7,000 Transport Technologies 3,030 9,850 9,505 5,405 29,160 Visitor Economy 5,900 5,440 4,665 5,625 21,600 Total 111,000 122,635 107,295 102,440 449,100	(17.27%)	Advanced Manufacturing Visitor Economy Transport Technologies Building Technologies Sports Environmental Technologies Environmental Technologies	
ALL M F DIS SEN LPA MPA HPA DISHPA CLA EAL		Health 17,750 16,700 13,100 18,200 64,800 Public Sector 15,900 15,500 14,500 15,500 63,000 Retail 23,000 23,000 17,000 18,500 86,000 Sports 1,400 1,600 1,700 2,200 7,000 Transport Technologies 3,030 9,850 9,505 5,405 29,160 Wisitor Economy 5,900 5,440 4,665 5,625 21,600 Total 111,000 122,635 107,295 102,440 449,100 ALL M F Dis SEN LPA MP	A HPA	Advanced Manufacturing Visitor Economy Transport Technologies Building Technologies Sports Environmental Technologies DisHPA CLA	
Vulnerable Cohorts/Gaps in PROGRESS 8 0.24 -0.03 0.58 0.02 0.00 0.62 0.13 0.33 -0.24 -0.40 0.79	Vulnerable Cohorts/Gaps in	Health 17,750 16,700 13,100 18,200 64,800 Public Sector 15,900 15,500 14,500 15,500 63,000 Retail 23,000 23,000 19,500 18,500 86,000 Sports 1,400 1,600 1,700 2,200 7,000 Transport Technologies 3,030 9,850 9,505 5,405 29,160 Visitor Economy 5,900 5,440 4,665 5,625 21,600 Total 111,000 122,635 107,295 102,440 449,100 ALL M F Dis SEN LPA MF PROGRESS 8 0.24 -0.03 0.58 0.02 0.00 0.62 0.1	A HPA 3 0.33	Advanced Manufacturing Visitor Economy Transport Technologies Building Technologies Sports Environmental Technologies DisHPA CLA -0.24 -0.40	0.79
Vulnerable Cohorts/Gaps in PROGRESS 8 0.24 -0.03 0.58 0.02 0.00 0.62 0.13 0.33 -0.24 -0.40 0.79	Vulnerable Cohorts/Gaps in	Health	A HPA 3 0.33 7] [54] 0 59.24	Advanced Manufacturing Visitor Economy Transport Technologies Building Technologies Sports Environmental Technologies Environmental Technologies DISHPA CLA -0.24 -0.40 [23] [2] 53.42 40.25	0.79 [16] 46.11

Strength of Careers Provision SWOT

Consider:

Time/Resource of Careers Leader, Role of EA/Link Governor, Parental Engagement, SLT Buy-in, Staff CPD, Whole School Responsibility for Careers, Impact Measurement, Evaluation

Benchmark progress: LMI, Tracking at Student Level, Careers within Subject Areas, Employer Engagement, Experiences of the World of Work, Encounters with FE/HE, 1:1 guidance

STRENGTHS	WEAKNESSES
SLT Support Strong curriculum links within the CORE programme Good relationships between key stakeholders Strong links with enterprise coordinator Careers leader undertaking formal qualification (L6 in careers leadership and careers guidance)	 Benchmark 6 – Experiences of workplaces in year 7-11 Engaging with NEET students Parental engagement with careers programme Careers provision within subject areas Tracking at student level
OPPORTUNITIES Multi academy trust – being able to work with other schools and share good practice Staff training to increase buy-in Learning by evaluating current careers practice	 THREATS Staff buy in and inconsistency across subjects Access to employers with new careers advisor

- Develop more links with businesses and employers to work towards Benchmark 6
- Work with staff and other key stakeholders to develop links within the whole curriculum
- Monitor and review the progress of NEET students
- More accurate and robust tracking of students careers aspirations as they progress throughout the school
- Engage parents with the careers programme to support them in supporting their children

Key strategic objectives

Vision:

• Should objectives be set around development/sharing of a vision?

Current State:

- Should objectives be driven by destinations data or other outcomes from SWOT analysis?
- Should objectives be driven by key priority benchmarks or by sub benchmarks at a student level
- Should objectives be driven by key SEND/vulnerable groups in your school/college?

Whole School/College Priorities: Key Prompts:

- What issues is your school 'trying to solve'. Consider how Careers provision can add capacity and can be 'part of the solution'
- Key issues for the school from the SDP
- Key areas for improvement from Ofsted
- Key thematic areas for the school (i.e. parental engagement, stakeholder voice, literacy, oracy, etc.)

	Key Strategic Objectives
1	Monitor and track careers provision across the academy curriculum to enhance the overall delivery of CEIG
2	Develop the C.O.R.E. curriculum to build towards a progressive spiral careers curriculum
3	Improve the work experience provision so that an increasing number of students complete WEX in both years 10 & 12
4	To enhance the levels of employer engagement within the Academy to give students meaningful encounters across the key stages

Statutory Guidance Checklist:

Requirements and Expectations of Schools	
Every school must ensure that students are provided with independent careers guidance from Year 8 to Year 13	Every student will have had at least one interview with a Careers Adviser by the end of Year 11. This will involve discussions around their chosen pathways, but also application/CV support, interview skills, and other information and support. Students who choose to stay for sixth form will receive at least one more.
 Every school must ensure that there is an opportunity for a range of education and training providers to access all students in year 8 to year 13 for the purpose of informing them about approved technical education qualifications or apprenticeships. Every school must publish a policy statement setting out their arrangements for provider access and ensure that it is followed. Annex A sets out an example policy statement on provider access. 	Access Policy statement (Appendix 3) - here
Every school should appoint a named person to the role of Careers Leader to lead the careers programme.	Key Contact Details: School Careers Leader: L. Wall School Careers Leader contact details: L.Wall@oswba.co.uk School Enterprise Adviser: Carol Codner
Every school must publish details of their careers programme for young people and their parents.	Careers Programme - <u>here</u> Careers Policy - <u>here</u>
 Every school should begin using the Gatsby Benchmarks to improve careers provision now, and meet them by the end of 2020. For the employer encounters Benchmark, every school should begin to offer every young person seven encounters with employers – at least one each year from year 7 to year 13 – and meet this in full by the end of 2020. Some of these encounters should be with STEM employers. 	Click <u>here</u> to find out more about Gatsby Benchmarks

Date of last review: 06/2022

Date of next review: 06/2023

Strategic Objective 1:

Monitor and track careers provision across the academy curriculum to enhance the overall delivery of CEIG

Year	Actions	Responsible	Outcomes / Success Criteria
Year One (2021-2022)	 Establish current method of careers delivery within the curriculum Survey to curriculum leaders to establish their approach to careers provision within their subject areas Put in a proposal for specialist careers software to monitor, track and streamline the delivery of careers across the school. 	LWA LWA with curriculum leaders	 Have a clear picture of how careers is delivered through every aspect of the curriculum Survey data from curriculum leaders to establish how each department delivers careers within their own subjects Start to develop an action plan for careers within the curriculum
Year Two (2022-2023)	 Meet with SLT line manager for careers to discuss a consistent approach to quality assure careers provision within the curriculum Set up meeting with curriculum leaders to establish monitoring and tracking procedures Staff training / CPD to be organised to enhance buy-in from staff If agreed, introduce careers software across the school during CORE lessons and subject lessons 	t LWA & JBA LWA & DPA (CPD)	 Actions generated from meeting – an identified process for tracking how careers is implemented into the curriculum Directors to all agree and understand on how careers will be implemented in subjects Staff will be confident in understanding the importance of careers within the curriculum and how to deliver it effectively. Students careers data will all be streamlined and accessible to tutors, careers leaders and parents.
Year Three (2023-2024)	 Careers tracking to be implemented within directors curriculum monitoring Monitoring of CORE curriculum through appropriate directors of year Specialist careers software to be a fundamental delivery method of careers across the school 	LWA, KEL & Directors LWA & DHU LWA & tutors	 Evidence from curriculum reviews suggests that careers is being implemented CORE curriculum has monitoring in place to ensure consistency across the academy. Careers learning is carefully monitored and tracked – a key recommendation from the national careers award

Strategic Objective 2:

Develop the C.O.R.E. curriculum to build towards a progressive spiral careers curriculum

Year	Actions	Responsible	Outcomes / Success Criteria
Year One (2021-2022)	 Review current careers delivery through the CORE curriculum against the latest CDI framework Meet with D. Hughes, B. Ball and other directors of year to give updates on planning 	LWA, BBA, DHU and directors of year	 Thorough audit of careers curriculum against the 2021 CDI framework – with lessons mapped to learning outcomes Start to plan the units of work with the support of SLT/Directors of year
Year Two (2022-2023)	 Start to embed some CORE careers activities across the Academy Collect survey data from staff and students to determine effectiveness of the activities Review and monitor how it is being delivered through support of directors of year and SLT 	LWALWALWA with SLT / Directors	 Survey from staff/students indicates effective use of careers resources and student engagement Review of CORE curriculum delivery suggests positive engagement from students and parents using resources effectively.
Year Three (2023-2024)	 New careers curriculum to be fully implemented within the CORE curriculum Work with SLT and directors to monitor the delivery of CORE 	LWA SLT / Directors	CORE delivery will be consistent and monitored across the Academy, with subject directors and directors of year having a clear picture of what is happening in lessons.

Strategic Objective 3:

Improve the work experience provision so that an increasing number of students complete WEX.

Year	Actions	Responsible	Outcomes / Success Criteria
Year One (2021-2022)	 Review current work experience programme in liaison with current SLT line manager Review the statistics of current work experience placements in both years 10 & 12 and evaluate the potential reasons Organise when work experience support lessons will be delivered within the CORE curriculum based on most appropriate time in the calendar. 	 LWA / JCR LWA LWA in liaison with director of year 	 Full picture of how current work experience works – with percentages of students who successfully found placements. CORE lessons to be scheduled at an appropriate time in the year prior to the commencement of work experience
Year Two (2022-2023)	 Organise external visitors to deliver work experience session to year 10's – with a focus on how to independently gain work experience. Ensure that PT's are equipped with common answers to questions and that resources in these lessons are useful for students. Review success rate of work experience placements throughout the process Use social media and other platforms to engage parents in supporting students with the application process for work experience 	 LWA to contact DWP LWA LWA with SLT line manager 	 DWP to deliver session on how to find work experience – preparing students in advance Tutors and other teaching staff to be more prepared to manage work experience queries and support students with making applications Continuous monitoring of students who have secured work experience placements – ensuring that early intervention is possible.
Year Three (2023-2024)	 Review previous years data based on current system of work experience Complete an evaluation of the overall effectiveness of the work experience system and liaise with SLT line manager to discuss any potential changes 	LWALWA with SLT line manager	 Discuss with SLT line manager about the current system/process of how work experience is organised and whether any changes are needed.

Strategic Objective 4:

To enhance the levels of employer engagement within the Academy to give students meaningful encounters

Yea r	Actions	Responsible	Outcomes / Success Criteria
Year One (2021-2022)	Work with enterprise coordination (C. Codner) to review current plan for the year ahead	LWA & C.Codner	Activities planned in the calendar to expose students to a variety of different employers
Year Two (2022-2023)	 Create survey for staff to determine what links the staff have with industry Organise CORE days in advance to ensure that a wide range of different organisations are planned Work on increasing the number of virtual encounters with employers Contact workplaces across the area to enquire about the potential for workplace visits for students. Start to generate a network of alumni students with the support of long-term staff. 	 LWA to create survey and disseminate LWA with CORE day plan 	 Each subject area to have established a link with a local business/employer to support students in a range of subjects. Students will have access to employers through workshops and guest speakers Encounters with employers will be easier to access
Year Three (2023-2024)	 To have a database of contacts/employers from different sectors to network with and invite for events/workshops with students Student's aspirations to be collected each year from year 7 during tutor time with form tutors. This should be updated each year and feed into discussions during tutor time. 	 LWA to keep records LWA with support of personal tutors 	 Employers will have a positive working relationship with the Academy and students can benefit from their knowledge of their industry. To ensure that encounters with students are appropriate for them and meaningful. We can therefore target the most appropriate employers for the range of aspirations of our students.

Careers Programme Action Plan 2022-2023: Targets by Benchmark

Benchmark	Specific action points	Progress	Review
	Gather feedback and evaluations for every careers event		
A Stable Careers programme	Feedback/survey to parents on their knowledge of the careers programme and the different pathways available		
	LMI info on slides at Y9 Options evening.		
	Include LMI in CORE lessons		
2. LMI	Feed into Careers Week		
	Use social media to engage parents with LMI		
	Begin process of Compass+ evaluation		
3. Individual Needs			
	Potential for staff & student career champions		
4. Linking Curriculum	Identify a consistent approach to careers delivery within the curriculum (e.g. a logo that represents a careers link)		
	Meet with SLT line manager for potential for curriculum monitoring		
5. Employer Encounters	Plan additional event in summer to make up for Virtual Careers fair losses (if not a success).		
	Plan ahead with prep sessions for work experience week		
6. Workplace Experience	Invite DWP to give session on how to find work experience successfully		
'	Ensure that tutors are fully involved in the work experience programme, actively		
	opening conversations with students and chasing up applications. Plan earlier for Y7 University trip.		
7. Further and Higher Education	· ·		
Encounters	Planning of higher education workshops for CORE days		
8. Personal Guidance	Ensure that year 11 have a follow up interview		

Careers Programme Action Plan 2022-2023: Targets by year Group

Year Group	Planned Activities	Progress
-	Careers Fair	
	CORE lessons to include LMI	
7	Introduction of Unifrog software	
	Smaller career specific trips, speakers and events (ad hoc)	
	University Visit / Virtual back-up plan – potentially planned for 2023	
	CORE day enterprise challenge and employer engagement	
	Careers Fair	
	CORE lessons to include LMI	
8	Introduction of Unifrog software	
	Smaller career specific trips, speakers and events (ad hoc)	
	Speed Networking Event or Guess My Job Assembly	
	Careers Fair	
	CORE lessons to include LMI	
9	Introduction of Unifrog software	
	Smaller career specific trips, speakers and events (ad hoc)	
	CORE day	
	Personal guidance interview with every student	
	Careers Fair	
	CORE lessons to include LMI	
10	Introduction of Unifrog software	
10	Smaller career specific trips, speakers and events (ad hoc)	
	Work experience week	
	CORE day plan – plan your future, mock interviews	
	Careers Fair	
	CORE lessons to include LMI	
11	Introduction of Unifrog software	
	Smaller career specific trips, speakers and events (ad hoc)	
	Careers Interview for every student (continued from Year 10)	
	Next Steps Application Support	
	Careers Fair	
	Careers week	
	1:1 careers interview	
12	Skills show/UCAS Fair CORE lessons to include LMI	
	Introduction of Unifrog software	
	Smaller career specific trips, speakers and events (ad hoc)	
	Smaller career specific trips, speakers and events (ad noc)	

	University Open Day
	Work experience week X 2
	Careers Fair
	CORE lessons to include LMI
13	Introduction of Unifrog software
13	Smaller career specific trips, speakers and events (ad hoc)
	University Open Day X 3
	UCAS and Apprenticeship Application Support

Careers Programme 2022-2023: Benchmark Information

Benchmark 1: A stable careers programme

- Ormiston SWB Academy will measure and assess the impact of its own careers programme using the Gatsby Benchmarks and the Compass+ tool, as well as using our own internal tracking systems. We regularly evaluate our programme using opinions of providers, students, staff and parents.
- The Senior Leadership Team and Board of Governors support the programme and we have a dedicated Governor and Assistant Headteacher backing the Careers Programme and supporting the designated Careers Leader.
- Resources have been allocated to enhance the careers activities we can provide.
- A dedicated area of the school's website details useful and up-to-date information for use by students, parents and teachers.
- Our Provider Access Policy is also published on our website for the benefit of employers and educational establishments.

Benchmark 2: Learning from careers and labour market information

- Students will be informed of updated LMI information through their CORE lessons, assemblies and careers interviews.
- A dedicated LMI section on the school website is updated annually.
- Staff will be kept up-to-date in annual CPD careers sessions.
- Employers visiting the school and trips to providers help to contribute to the delivery of LMI information.
- LMI information will be disseminated to parents at key pathway evenings and through the school's website/social media.

Benchmark 3: Addressing the needs of each student

- Our Careers Programme is designed to support our students into the career pathway of their choice. Each student will have tailored advice and support at key transition points.
- We aim to raise the aspirations of all of our students, encouraging them to consider Higher Education, Higher Apprenticeships and Degree Apprenticeships as pathways that will keep their career options wide open for the future.
- We challenge career stereotypes through our CORE programmes and setting examples through our visiting employers.
- The school keeps an accurate record of all of our students' careers experiences and uses this to tailor and target future support. We also use Start Profile to help our students access a record of these experiences.
- A detailed database with all student's career aspirations allows us to carefully target our invites for careers activities but most are open to all who choose to sign up.
- Our SEND students receive regular support from our Careers Adviser and we help to create supportive workplace experience opportunities for them.
- The school actively works with universities and organisations that support underrepresented groups to access higher level learning. A dedicated member of leadership, leading on Student Premium activity, supports this.

Benchmark 4: Linking curriculum learning to careers

- We have a whole school approach to careers where careers staff, teachers and pastoral staff help to support our students as they navigate their career pathways.
- We are working on embedding careers into all subjects for all year groups, not just CORE, English, Maths and Science. Each department will feed careers learning into their scheme of work and occasional lesson objectives are careers centred.
- A dedicated Careers Week ensures a career link is included in every lesson for every student.
- Each department has a dedicated careers display.
- Subject departments are encouraged to develop links with local employers and universities and use these to create new opportunities for students within lessons or for educational visits to work places or higher education providers.
- Staff Careers Champions drive the careers programme forward in each department.
- An annual CPD session for all teaching staff is dedicated to careers.
- Each year group has a series of CORE lessons dedicated to Careers which are tailored to the different stages of their career learning.
- The school has a dedicated STEM lead providing opportunities for students such as trips, speakers and activities.

Benchmark 5: Encounters with employers and employees

- We have built up a strong network of local employers, many of whom regularly return to support the school each year.
- All students attend our annual Careers Fair where they meet a range of employers.
- All students have opportunities to take part in sessions by various visiting speakers.
- Trips to employers are arranged throughout the year.
- We have built up a strong Alumni Network which allows us to create a variety of encounters for our students and enriches the delivery of our careers programme. We also proudly showcase the many wonderful achievements of our former students.
- All Year 8 students attend a special Speed Networking event with a range of employers.
- Year 10 will take part in an Enterprise Day.
- Year 11 will have mock interviews with local employers.
- Year 12 and 13 will attend additional careers fairs in Birmingham to reach an even wider range of employers.

Benchmark 6: Experience of workplaces

- Year 10 will have a work experience week (virtual or in-person)
- Year 12 students take part in a full week of work experience.
- Year 9 students have the opportunity to take part in Take Your Child to Work Day.
- Any student who wishes to gain voluntary work is also encouraged and supported to do this in their spare time. Opportunities are regularly advertised.
- Older students who wish to complete work experience in the school holidays are supported to do so.
- Students in years 10-13 are also regularly sent virtual work experience opportunities to take part in.
- Our structured placements include preparatory and follow up sessions with students to ensure they get the most out of the experience.
- We value the opportunity for our students to not only experience the workplace through work experience but also to develop essential confidence, communication, perseverance and resilience skills when trying to source these placements.
- Year 11 and 12 students are encourage to take part in NCS, which includes a valuable voluntary work placement.
- Students have many opportunities to take on leading roles within school that give them a taste of a working dynamic e.g. Prefects, School Council.
- Visits to employers are arranged throughout the year for small groups.

Benchmark 7: Encounters with further and higher education

- The school has built up contacts with a full range of local and national providers and uses these contacts to help inform our students of all of the options available to them. This is done through a range of activities both on and off site.
- All students attend our annual Careers Fair with a full range of options presented to our students: universities, colleges, apprenticeships, employment, training providers, technical education providers, gap year providers and voluntary work organisations.
- Various visiting speakers, taster lectures, trips and projects are arranged throughout the year.
- We have partnerships with universities and take part in their various projects.
- CORE sessions and assemblies help students to explore all of their options.
- Parents are kept regularly informed at Progress Evening events and through letters, texts and the school website.
- Our students get opportunities to visit a university through CORE enrichment days
- We also recognise the increasing number of highly regarded apprenticeships and Degree apprenticeships and work closely with businesses and Amazing Apprenticeships to keep our students informed.
- Year 12 students are also encouraged to attend Open Days.
- Year 11 students take part in Next Steps Week to help them make their final crucial decisions. This includes advice session from the range of options ahead of them and a taster day at either the Sixth Form or a local College.
- Year 12 students attend higher education fairs to reach an even wider range of universities.
- We also work very closely with a number of universities and organisations who have tailored Access Schemes and projects to help students along their way to university.

- Students in Year 11 and 12 are also encouraged to take part in NCS, which includes a university taster experience.
- Year 9 students and parents are given up-to-date information as part of their Pathways Programme when selecting GCSE options.

Benchmark 8: Personal guidance

- Every student will have had at least one interview with our Careers Adviser by the end of Year 11. Students do not just simply have discussions about their chosen pathway during these interviews but can also request application support, phone calls to chase up applications, mock interviews and CV/personal statement advice.
- Every student will have had at least one appointment with our Careers advisor in Year 12. Students receive extensive tailored UCAS and Apprenticeship application support.
- Every student and their parents/carers have the opportunity to book a Careers Interview on request.
- There is also a drop in every Wednesday afternoon at 2.45pm.
- Targeted careers interviews take place for those with the most need and requests from pastoral staff, tutors and teachers are also encouraged.
- Careers leader contact details published on the school website for parents to contact if needed