ORMISTON SWB ACADEMY

[OAT] Ormiston Academies Trust

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# Business and Enterprise Learning Journey

## Year 13

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TERM 2B

10. Managing Strategic Change

TERM 3A

Exam: Paper 1, 2 and 3

Revision and Exam Preparation

Assessment 9

Assessment 10

9. Strategic methods: how to pursue strategies

8. Choosing Strategic

7. Analysing the strategic position of a business

TERM 1A

TERM 2A

TERM 1B

6. HR Performance

TERM 3B

Assessment 5

5. Financial Performance

Assessment 8

Assessment 7

Assessment 6

TERM 3A

## Year 12

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TERM 1A

1. What is Business?

TERM 1B

2. Managers, leadership and decision making

TERM 2A

3. Marketing Performance

TERM 2B

4. Operational Performance

Assessment 4

Assessment 1

Assessment 2

Assessment 3

Exam: Attempt 2

Revision and Exam Preparation

Coursework Review

C1 Assignment ABC

TERM 3A

C2 Assignment: 1 Preparing and pitching (1-9)

Exam: Attempt 1

Revision and Exam Preparation

TERM 2A

Sources of Business finances

Break-even analysis and point

TERM 3B

C2 Assignment: 2 Pitching and reflecting

TERM 2B

Assessment Practice

Suggesting improvements to cash flow problems

Payment Methods

Sources of revenue and costs

Terminology in financial statements

Assessment Practice

TERM 1B

Statement of financial position

Assessment Practice

Using cash flow

Financial Documents

Statement of comprehensive income

Profitability

Financial forecasting

Assessment Practice

Targeting and segmenting the market

Elements of the promotional mix and their purposes

TERM 1A

Reflection and re-submission

C2 Assignment: 2 Pitching and reflecting

TERM 3B

Factors influencing the choice of promotional methods

## Year 11

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C2 Assignment: 1 Preparing and pitching (6-9)

Internal Factors

External Factors

Measuring the Success of a SME

Term 2B

Plan for a micro-enterprise activity

C2 Assignment: 1 Preparing and pitching (1-5)

Term 2A

Situational Analysis

C1: Assignment Section C

Generating ideas

TERM 3A

C1: Assignment: Section B

Customer Needs

C1: Assignment: Section A

The purpose of enterprises

Types and characteristics of small and medium enterprises (SMEs)

TERM 1A

Understanding competitors

Using market research to understand customers

TERM 1B

Entrepreneurs

Introduction to C1: Assignment 1

What is an enterprise?

## Year 10

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